

Proposed EOA Board Member

Name	Organisation	Director Type	Effective Date
Kirsty McAinsh	Synergy Vision Limited	Partner	30/09/2024

About Kirsty



Kirsty McAinsh

Kirsty is a Chartered Accountant with over twenty years' experience working in commercial finance roles within IT and agencies. She has also previously been a trustee within the charity sector. Kirsty is CFO at Synergy Vision, an employee owned, global medical communications agency. She is passionate about working with evolving organisations that balance purpose and profit.

Synergy Vision Website

Existing EOA Board (at 19 March 2024):

Name	Organisation	Director Type
Chris McDermott	Cambridge Weight Plan Ltd	Trustee & Chair
James de le Vingne	Employee Ownership Association	EOA Chief Executive
Erin Gill	Arup Group Limited	Trustee
Kingsley James	Emperor Design Consultants Limited	Partner
Ed Stubbs	Gripple	Trustee
Chris Earnshaw	John Lewis Partnership	Trustee
Lindsay Tilley	LDA Design Limited	Partner
Emma Russell	Leisureplex Limited T/A Alfa Travel	Trustee
David Robinson	Richer Sounds	Trustee
Charlotte Tickle	Riverford Organic Farmers Limited	Partner
Sam Boustred	Scott Bader Company Limited	Trustee
Jo Ritzema ¹	WCF Limited	Partner
Lisa Steel	Employee Ownership Association	EOA Company Secretary

¹Stepping down 29/09/2024